## VIDEO PRESENTATION [25.01]

## Capturing the next economy: Pittsburgh's rise as a global innovation city



Bruce Katz of the Brookings Institution discusses a recent new report on Pittsburgh's innovation economy. Download the full report here: http://brook.gs/2gYvmsR

Pittsburgh's innovation economy is strong and growing, but city leaders can do more with its existing assets to compete globally and capitalize on the region's growing innovation clusters, according to a new report from the Anne T. and Robert M. Bass Initiative on Innovation and Placemaking at the Brookings Institution.

The culmination of an 18-month study, "Capturing the Next Economy: Pittsburgh's rise as a global innovation city" examines Pittsburgh's unique opportunity to become a top global destination for technology-based economic activity and as a key part of Pittsburgh's efforts to become a world-class innovation city.

During this event, Bruce Katz, centennial scholar with the Brookings Institution delivered a presentation on the report and moderated a panel of Pittsburgh's leaders.

Link: <u>https://www.brookings.edu/events/capturing-the-next-economy-pittsburghs-rise-as-a-global-innovation-city/</u>