

From... **OPTICOS DESIGN.**

## Tactical, High-Impact Improvements for a Small Town Main Street.

Opticos Design — March 31, 2021

*Opticos has written an extensive article on small town main street dynamics. The paragraph below is the beginning of a thorough discussion. Find the complete work at the link below...ct.org*

“Not all planning projects are costly or take years to complete and/or implement. Small, tactical moves can make a big impact in a small amount of time. The Main Street Concept Plan for the City of Colfax, California is an example where simple tactical design concepts were successfully used to improve an historic small town Main Street. What began as a quick solution to a short-term problem, evolved into the possibility of a safer, more vibrant downtown – with expanded outdoor dining, more thoughtful use of irregular and underutilized space, and improved community gathering spaces that will help businesses thrive.”

Read much more at LINK: <https://opticosdesign.com/blog/tactical-high-impact-improvements-for-a-small-town-main-street/>

**Opticos** was founded in 2000 on the belief that walkable places are critical for healthy, resilient and equitable communities. Through that expertise, we introduced the concept of Missing Middle Housing, a transformative idea that highlights the need for diverse, affordable housing options in walkable urban places. In addition, we are leaders in the development of Form-Based Coding, zoning reform needed to make those walkable places a reality. Through our work, we are changing cities, communities and lives.

LINK: <https://opticosdesign.com/about/>