The Creativity Checklist

Planners' Experiences, Thoughts and Skills

Measuring creativity is difficult. The Creativity Checklist presents categories of experiences, thoughts and skills that prompt a discussion; a discussion that will give one the sense, or not, that creativity is present. While this is an evaluation system, its purpose is to reveal a person's ability to think creatively.

Attributes Rating: Weak[1] to Strong[5]

Knowledge of Comparables
a. Awareness and Understanding
b. Applicability to Assignments of the Organization

Professional Skills and Applications
a. Technical Skills
b. Policy Planning Approach
c. Professional Practice Method

Expansiveness of Thought
a. Implications of Spatial Context
b. Connectivity of Diverse Ideas
c. Functional Relationships
d. Temporal Evaluations
e. Systems Thinking
f. Empathetic Capacity, Broad Perspective
g. Worldly Viewpoint; Diverse Knowledge Base
h. Multi-discipline Approach
i. Extrapolate known Scenarios to Alternative Situations
j. Derive Patterns from Analysis of Individual Data Points
k. Interpret Complex Systems from Individual Components

Inclusiveness
a. Team Building, Everyone Feels Involved
b. Mission Buy-In, Everyone Feels Responsible
c. Client Rapport, Candor w/ Tough Issues

Attributes Rating: Weak[1] to Strong[5]

Recognition of Opportunities to Solve Problems
a. Ability to define and dissect Problems
b. Ability to hear what is **not** said
c. Ability to read body language [80% of all communication]
d. Ability to adapt Non-Traditional Solutions to Traditional Situations
e. Pattern Recognition: Connection of "Dots" to Form Patterns

Appreciation of Allied Professions
Physical
a. Biology and related science
b. Transportation Planning and Engineering
c. Landscape Architecture
d. Urban Design
e. Land Use and Real Estate Transaction Law
f. Civil Engineering
g. Environmental Engineering
h. Architecture

Economic
i. Financial, Economic and Market Analysis
j. Public Administration; The Civic Process

Social
k. Social Sciences
l. History, Archaeology and Anthropology

Reviewer
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Date