

VIDEO...AFFAIRS / URBANISM

# Porto Revival

2 July 2015

“Monocle films visits Porto to discover how one city leader is determined to stop gentrification destroying his city.”

Vision and leadership matter; Mayor Rui Moreira has provided both.

Link: <https://monocle.com/film/affairs/porto-revival/>

## About Monocle

In 2007, Monocle magazine was launched to provide a briefing on global affairs, business, culture, design and much more. We believed that there was a globally minded audience of readers who were hungry for opportunities and experiences beyond their national borders.

Porto, Portugal, is one of the country's most important cities and is commonly acknowledged to be the "capital of the north". Its rich heritage just begs to be discovered, of the old town, with its ancient monuments and impressive architecture, to the green spaces that spread their way west from the centre of the city to the expansive shores of the Atlantic Ocean beyond.

Link: <http://www.ezportugal.com/porto-portugal>



## RUIMOREIRAPorto Portugal

*“I cannot conceive of managing a city that is prosperous, but only for some. I pledged that I would govern in an inclusive manner, using the attraction of investment and access to culture as instruments of social cohesion and true democracy, empowering and networking with local stakeholders for maximum impact.” – Mayor Rui Moreira*

“Rui Moreira has been the Mayor of the city of Porto since 2013. His election sparked the interest of media worldwide, as he was the first independent candidate to be elected in a major European city, drawing a wave of support from a movement of citizens across the political spectrum. In his words, Porto is his political party. As a columnist and commentator for different TV channels and newspapers, he has been a leading advocate of the interests of the city of Porto and of the Northern Region of Portugal. He is the author of various books on economic, political and other contemporary issues – never shying away from controversy or from an informed and staunch defence of the values and principles he believes in. As Mayor, he is committed to prudent and balanced municipal financial management, which is praised by the rating agencies, while advocating as well three pillars in his political management of the city: social cohesion, culture and economy.”

Link: <http://www.oecd-inclusive.com/champion-mayors/mayor/champion-mayor-rui-moreira/>