

From the Planners' Bookshelf...

Social Entrepreneurship for the 21st Century: Innovation Across the Nonprofit, Private, and Public Sectors.

Georgia Levenson Keohane, The MacGraw-Hill Companies, 2013.

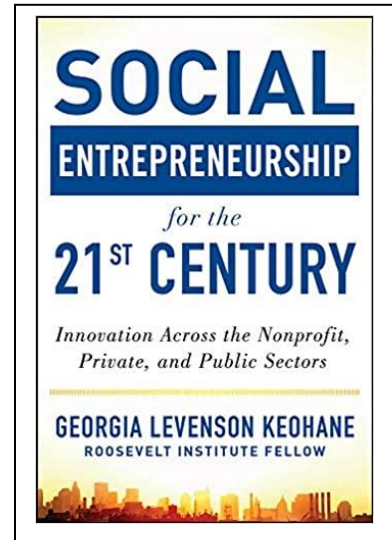
FROM AMAZON...

ARE YOU READY FOR THE SOCIAL ENTREPRENEURSHIP REVOLUTION?

Excerpt comments from MUHAMMAD YUNUS, 2006 Nobel Peace Laureate, author of *Banker to the Poor*:

"In her book Social Entrepreneurship for the 21st Century , Georgia Levenson Keohane provides a great insight into the emergence of social business and entrepreneurship."

Excerpt comments from ELIOT SPITZER, former governor of New York and host of Current TV's Viewpoint: *"This is a hugely important book for those who want to understand the nonprofit world and its evolving role. "* -



AMAZON goes on to say...“This book demystifies the complex world of social entrepreneurship, providing all the information you need to understand social investment and innovation, whether you're a private investor, policymaker, nonprofit manager, or passionate and engaged donor.

“In clear and straightforward language, former McKinsey executive Georgia Levenson Keohane charts the development of what the *New York Times* calls "the emerging hybrid of philanthropy and private equity." In *Social Entrepreneurship for the 21st Century* , a must-read for anyone interested in innovative solutions to social problems, Keohane:

- Shows how social entrepreneurship has radically transformed the nonprofit, private, and public sectors
- Explores the promise of impact investing - what it really is and how it works
- Illuminates the challenges of bringing billions of dollars in private capital to bear on social problems
- Identifies smart public policies that promote social innovation at the local and national levels
- Recommends specific investment opportunities you can act on now

“With in-depth coverage of cutting-edge social programs and philanthropic initiatives, *Social Entrepreneurship for the 21st Century* provides the knowledge and tools you need to be a responsibly engaged investor and citizen in the coming decades.”

READ MORE AT: <https://www.amazon.com/Social-Entrepreneurship-21st-Century-Innovation/dp/0071801677>