

CISCO Establishes “City Infrastructure Financing Acceleration Program”.

FINANCING FOR SMART CITIES AND URBAN SERVICES

Cisco Systems, Inc. has established the City Infrastructure Financing Acceleration Program (CIFAP) that offers \$1 billion in debt and equity capital to cities and operators of urban services for financing innovative smart city technology. They provide CIFAP through Cisco Capital and its financing partners: private equity firm Digital Alpha Advisors, APG Asset Management, and Whitehelm Capital.

WHAT IS CIFAP?

Understand the program: How it works, who is eligible, and which projects qualify. Watch video at:

<https://www.cisco.com/c/en/us/solutions/industries/smart-connected-communities/financing.html?socialshare=lightbox1>



Finance your smart city technology with the following plans:

- **Traditional loans and leases.** Pay for your infrastructure investment over time, taking advantage of low interest rates.
- **Consumption-based financing.** Pay for technology based on usage. Increase or decrease capacity as needed.
- **“As a service” financing.** Rather than purchasing technology, consume it as a service.
- **Concession financing.** Gain the benefits of technology at little or no cost while getting the incremental revenue or cost savings generated.

For operators of urban services, additional options include:

- **Revenue share financing.** Obtain funding for your technology investments in exchange for a share of the revenues from your customer contracts. Revenues may be committed or uncommitted.
- **Equity financing.** Scale your business across multiple cities with capital and expertise from a strategic private equity partner.

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